

20 - 21 - 22 MARCH 2015

THE ART OF HOSTING SOCIETAL INNOVATION

THE ART

We consciously design and host processes that tap into collective intelligence for systemic and societal change.

In this workshop, we

- ✓ **unpack the process design steps** in social innovation initiatives
- ✓ **dive into the mental frameworks** behind working with emergence and complexity within groups
- ✓ **share the practical tools** to support practitioners in convening and hosting meaningful conversations within their own contexts and challenges

Learn how to design and host with:

- Open Space Technology
- The World Café
- Appreciative Inquiry
- Chaordic Design / Stepping Stones
- Organisational Paradigms
- Theory U
- ProAction Café

...and more

Learn how to increase your **impact**.

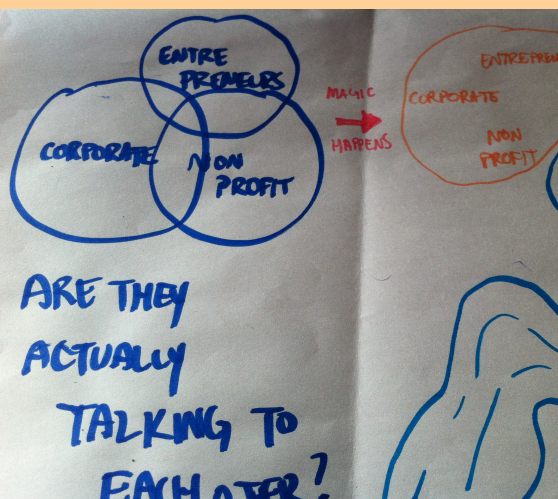


How can we enable social innovators to unleash the power of collaboration towards stronger, more meaningful outcomes? How do we build an impact ecosystem?

We know the impact that comes from combining a strong drive for change in society with skilled process design and hosting skills. We believe positive change comes from engaged citizens and collaborative action. We have witnessed how systemic change needs cross-sector perspectives, and how many more of us need to be able to host social and systemic change to transform our systems and structures. By learning to be a 'host' of groups and spaces from a level of consciousness where one enables people to be as authentic as possible, one is hosting innovation. Through this training, we share a decade of Art of Hosting practice as well as Impact Hub's experience facilitating an impact ecosystem of entrepreneurs over the past 7 years. Participants are invited to bring concrete projects and challenges to work with throughout the programme. Practice opportunities and a customised workbook will be provided to support continued learning.

Who should come?

We invite you! social entrepreneurs, intrapreneurs, professionals, decision-makers and teams, managers within municipalities, NGO and development workers, community leaders and program managers, corporate innovators and consultants, convenors of cross-sector dialogues



M O R E I N F O R M A T I O N

This programme invites participants to be actively engaged in practising designing, hosting and harvesting meaningful conversations into meaningful action. The 3-day training (held in English) starts Friday 20 March at 9.00 and ends Sunday 22 March at 16.00 at Impact Hub Amsterdam, Haarlemmerweg 8-10 in the Westerpark, Amsterdam. It is non-residential, and includes lunch each day, dinner and evening activities on 21 March, and a customised workbook. Spaces are limited and will ensure diverse representation from inside and outside the Impact Hub community, and in work/life experiences.



YOUR HOSTING TEAM



Maria Scordialos' practice of participatory leadership has been inspired by her diverse experiences living and working in many different countries. She worked as a Corporate Director in Local Government in the UK, founded her own successful consulting company since 2002, co-initiated the Art of Hosting in supporting the European Commission as well as in local social innovation initiatives. Maria is a social entrepreneur hosting a rural place of learning with nature in Greece, Axladitsa-Avatakia and co-founder of the Living Wholeness Institute action researching systemic change. Maria holds an MBA from Southampton University.



Jan Hein Nielsen has been working in the field of systemic organisational change and development since 1995. He has made it a core competence to implement participatory governance and practices in organisations, by enabling them to step into a type of leadership that is about co-creating collaborative and innovative solutions. He brings experience with diverse organisations - public, private sector and NGOs. He is co-founder of The Art of Hosting and The Flow Game, and is the author of a book on the process of innovation, *Idea Development – from Head to Hands*. Jan joins us again, having hosted our AOH Hub NL in 2011.



Tamar Berger is Impact Hub Amsterdam's membership lead. Keeping a close eye on the needs of the community, she is always up to date with the latest developments of our Impact Makers. Tamar has been involved in community work since 2003, working amongst others on interfaith and intercultural community building in the Netherlands, Canada and Israel. As a 2014 Ariane de Rothschild Fellow, she is part of a network of entrepreneurs and social leaders who harness the power of entrepreneurship to build a new model for conflict resolution and societal change.



Mohamed Machbouâa hosts community engagement in one of Amsterdam's most vibrant locally developing communities, De Baarsjes. As part of Impact Hub Amsterdam's hosting team and with experience in the hospitality industry, Mohamed brings valuable insights into balancing the strategic and practical elements of hosting in place-based contexts. A natural bridge-builder, Mohamed's work is rooted in the belief that the challenges of tomorrow need to be addressed from unleashing the talents within intercultural communities.



Tatiana Glad is a social entrepreneur, sustainability practitioner and change strategist, with a MSc in Responsible Business Practice. She is co-founder of Impact Hub Amsterdam and Waterlution, and partner of Engage! InterAct. As a long-time steward of the Art of Hosting body of practice, she brings a strong sense of how to combine process design/delivery in service of purposeful shift towards systemic change. She is keen to share how to address challenges and create impactful events from her experience in diverse contexts including social enterprise, development work, public sector, corporate and multi-stakeholder environments.



Bob Stilger founded New Stories in year 2000, after 25 years as the co-founder and Executive Director of Northwest Regional Facilitators, one of the early community development corporations in the Northwest USA. Formerly having served on the boards of Berkana Institute and Pioneers of Change, Bob introduced the Art of Hosting body of practice to Japan in 2010, as an active ally in spurring social innovation in the wake of Fukushima. As a writer he captures and shares stories of agents of societal renewal, and has a soon-to-be published book by Eiji Press of Tokyo Calling Communities Back to Life in Japanese, with English to follow.

R E G I S T R A T I O N

**March 2015 or until spaces are filled
- limited spots, register soon!**

10% discount for each additional registration received from the same organisation/team

The cost of the full 3-day program is €1200 incl. VAT (€991,74 excl. VAT)

Members of Impact Hub Amsterdam (minimum 3 months)
can be subsidised and offered this training at €600 incl. VAT (€495,87 excl. VAT)

Please register by e-mailing tamar.berger@impacthub.net

with a short bio (of not more than 100 words) and why you want to participate in the Art of Hosting Societal Innovation. You will receive confirmation and can arrange payment to secure your place. You will receive a Welcome Letter with more workshop information and preparation details 3 weeks prior to the workshop.